

(IOT + DESIGN) HACKATHON at Gift City Gandhinagar

Date: 16th to 18th December 2016

Time: 10:00 am onwards

Venue: E-Spark Viridian, Gift City, Gandhinagar.

The IGNITE (IOT + Design) Hackathon in partnership with Espark- Viridian Accelerator - Viridian Espark Accelerator Program is focused on the current scenario in the retail market and the issues arising in the day to day retail transactions.

Day 1: Participants are encouraged to visit the various retail hubs in Ahmedabad-Gandhinagar region.

Day 2: Design Thinking will be utilised to ideate upon and solve the simple and complex problems faced by the retailers.

Day 3: The solutions will then be converted into IOT projects to be developed further at the IOT Lab of IGNITE – The Silver Oak Incubation Centre at Silver Oak College of Engineering & Technology.



The IGNITE (IOT + Design) Hackathon at Gift City



DAY 1: Second Session - Research & Field Survey

RETAIL: After learning about the relationship between Products and Consumers, Participants carried out Research about the various aspects, types of Retail and effect of Demonetisation. Further, they selected various sectors and went for a field survey.





DAY 2 & DAY 3: Paper Prototyping & Hardware Prototyping

Paper Prototyping: Ideation > Product Design > Presentation

Hardware Prototyping: Wireframing > Emulation > H/W Component Implementation

